

Communications Report

Ashley Perks
Communications Manager



Meet the Team's Favorite Slack Emojis



Hollis Kara



Ashley Perks



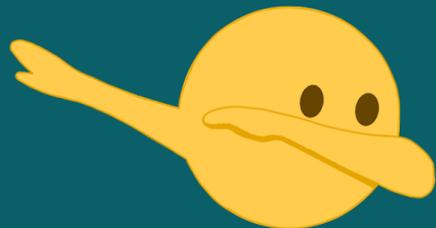
Melissa Goodwin



Craig Fager



Christina Paladeau



John Davis



Desmond Jackson



Beverly Hicks



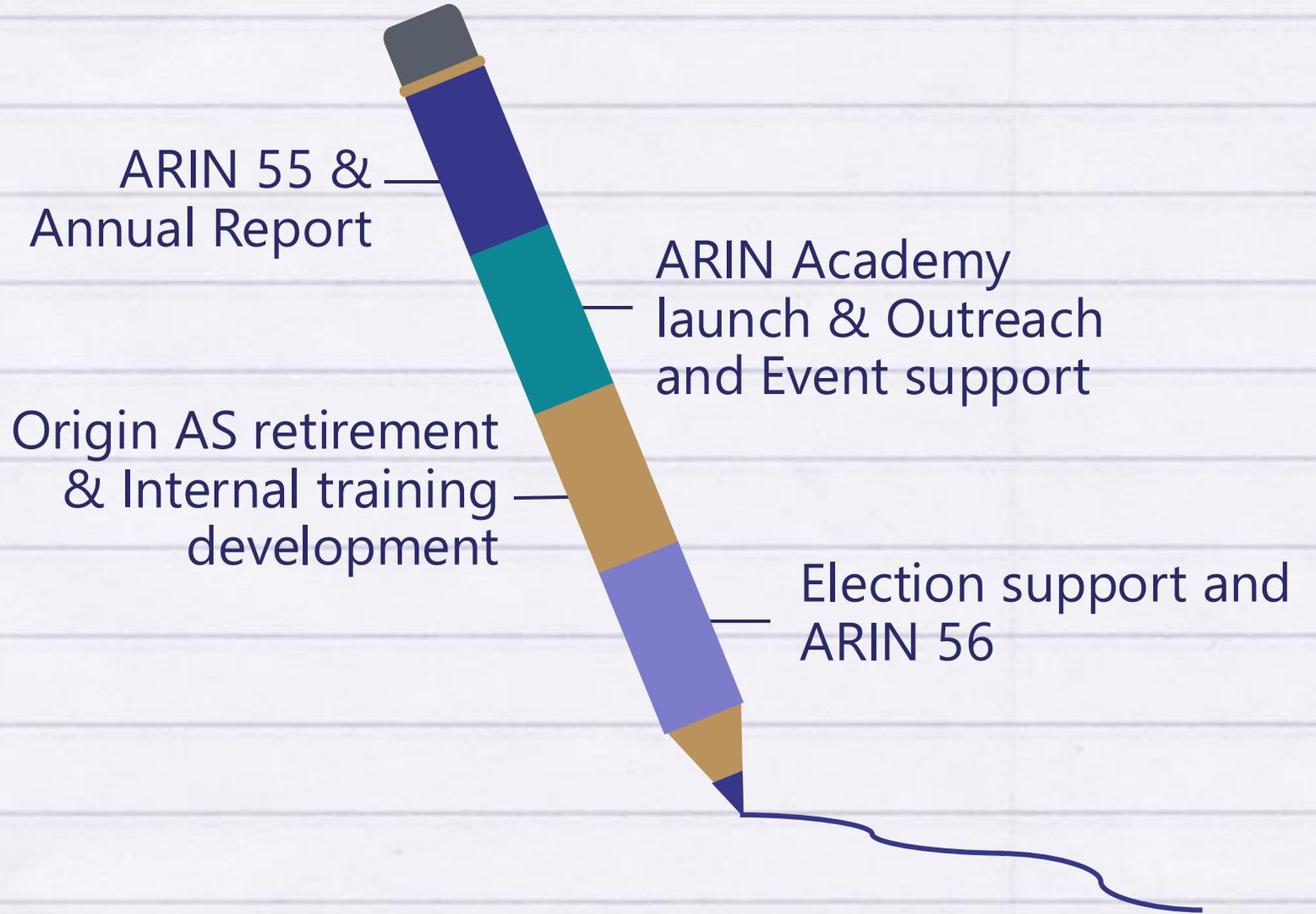
Alicia DiCiaccio



What are we up to?

- Key Deliverables
- Mailing Lists
- Internal Collaboration
- ARIN Consultation & Suggestion Process Update
- Social Media & Blog Roundup
- ARIN Events

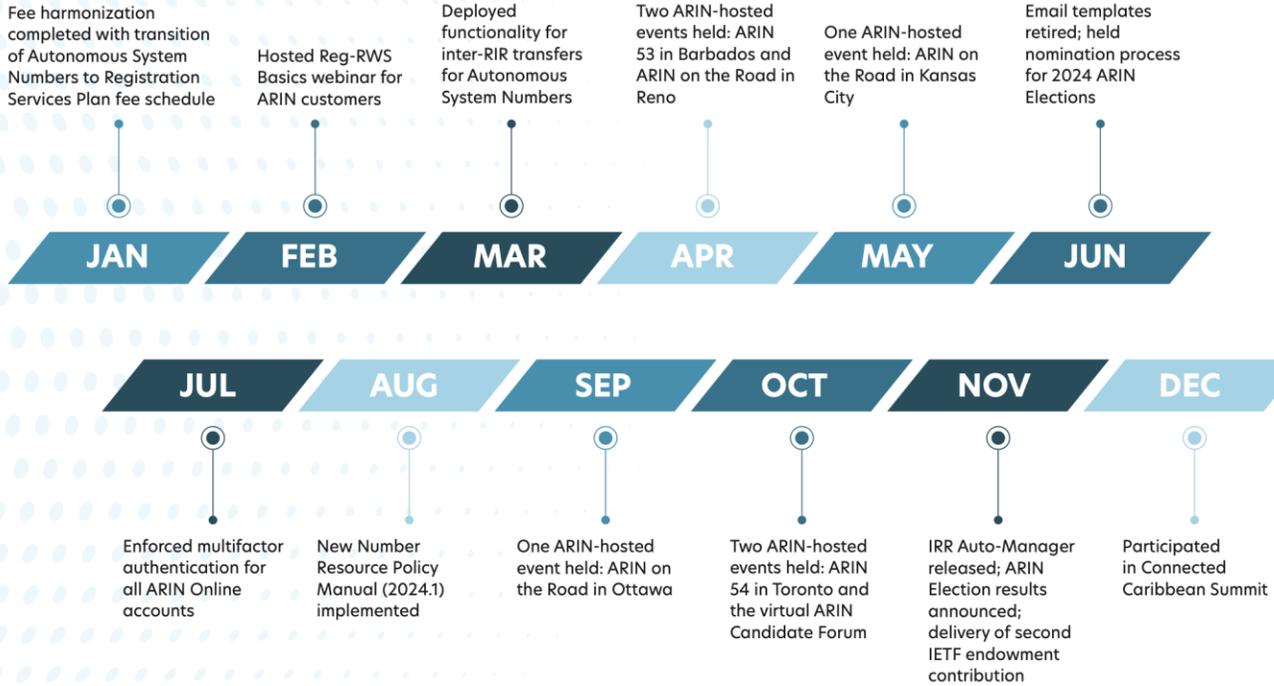
2025 Milestones



Read now at arin.net/annual_reports

ANNUAL REPORT 2024

2024 highlights





ARIN-2021-8: Deprecation of the 'Autonomous System Originations' Field was adopted by the Board of Trustees in July 2023.

ARIN was given two years to deprecate; this will happen in July 2025.

Monthly reminders will be posted and sent to customers via email as well as shared on social media.

Read our post on the ARIN Blog for more information.

**Origin AS retirement
is coming!**

Did You Know?

The **ARIN Announce Mailing List** is a great way to stay informed with updates, programs, and initiatives.

Some topics we send out to ARIN Announce:

- Fellowship Program
- Internet community information (ICP-2, NRO)
- Grant Program
- ARIN Elections
- Service retirements (Origin AS, FTP)
- Consultations
- IPv4 Waiting List updates
- And more!

**SUBSCRIBE
TODAY!**



Other Mailing Lists at ARIN



Discussion Lists

Public Policy Mailing List

- Policy-related

General Members

- Open to ARIN General Members, governance-related

Technical Discussions

- Updates to ARIN's OT&E, ARIN services

Consultations

- Open for comments on any active consultation



Broadcast Lists

ARIN Issued

- Daily report of resources issued by ARIN and resources returned to ARIN

Suggestions

- Notifies community of new Suggestions as well as ARIN's responses





ICP-2 Review Mailing List & Consultation

The NRO NC is now seeking community input on the new draft text of the proposed "Governance Document for the Recognition, Maintenance, and Derecognition of Regional Internet Registries".

Share your feedback with the NRO NC! Subscribe to ARIN's ICP-2 Review Mailing List at arin.net/ mailing_lists, and be sure to send your comments before the review period closes on Tuesday, 27 May.

**LEARN MORE
ABOUT ICP-2**



Communications Collaboration

We support multiple departments, initiatives, and programs across ARIN



ARIN Consultation & Suggestion Process 2024



Consultations

RPKI/BGP Intelligence

- *(30 January- 8 March)*

Approaches for Adjusting the ARIN Registration Services Plan

- *(3 April- 3 May)*

API Key Handling

- *(8-23 August)*

ARIN Online Change Notifications

- *(26 August-9 September)*

Retirement of FTP Protocol Use at ARIN

- *(20 September-4 October)*

Reallocation Control Features

- *(15-30 October)*

Reg-RWS Improvements

- *(3-20 December)*

ARIN Consultation & Suggestion Process 2024



Suggestions

- 15** Suggestions received from the community in 2024
- 12** Suggestions closed in 2024
Focused on ARIN Online improvements, RPKI enhancements, mailing list suggestions, and more.
- 8** Suggestions received in 2024 that are still open

ARIN Consultation & Suggestion Process 2025



Suggestions

- 3** Suggestions received from the community (**2 spam**)
- 3** Suggestions closed
Two completed with the deployment of IRR Auto-manager, one sent to Consultation

ARIN Consultation & Suggestion Process 2025



Upcoming Consultations

- **Enforcing Hierarchical Naming for AS-SETs – Open Now!**
- **RWhois Retirement Planning** – opening this summer
- **API Key Permissions Enhancements** – opening this summer

Social Media Roundup

Growth for our channels

March 2024-March 2025
(vs. previous 12 months)

LinkedIn Engagements

6,515 ↑22.8%

Facebook Engagements

2,586 ↑2.2%

Total Audience

24,218 ↑3.2%

Engagement Rate (per Impression)

4.4% ↑47.8%

Post Link Clicks

3,983 ↑10.2%

Most Popular Topics

Measured by engagement rate,
March 2024-March 2025



Fellowship Program



Announcements &
Consultations



IPv6



Blog Content



Blog Roundup

2024 Total Posts: 42

TOP THREE POSTS OR SERIES

1. The Business Case for IPv6 (Parts 4, 5, and 6)
2. Meet the ARIN Fellows (ARIN 53 and ARIN 54)
3. Congratulations to the 2024 ARIN Community Grant Recipients



2025 So Far...

15 Posts to Date

DON'T MISS:

Streamlining Routing Security with ARIN's New IRR Auto-Manager



Check out our Top Ten Blogs of 2024

arin.net/blog/2025/01/16/top-blog-content-2024/



ARIN BITS

WHAT'S NEW AT ARIN?

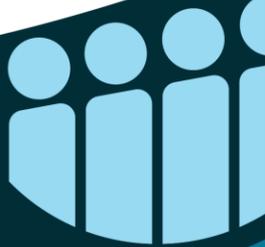
ARIN Bits is a quarterly roundup of important updates you may have missed and details about future events and initiatives.



The End of Origin AS Is Near



MEET THE ARIN 55 FELLOWS



Streamlining
Routing Security with

ARIN's New IRR Auto-Manager



Subscribe to the ARIN Blog Today

- Stay informed on the latest news
- New posts emailed to you
- Three to four posts per month on various topics of interest

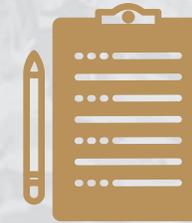
Everything is better when we stick together!



Collaborating to define requirements for enhancements to tools and services.



Implementing communications strategies to educate and inform customers and community.



Gathering input and putting it to work — continuous improvement is our goal!





ARIN 56 

POWERED BY PARTICIPATION

Save the Date

30-31 October 2025 • Arlington, Texas



Questions and Comments?
Thank you