



Memo

To: ARIN Board of Trustees
From: John Curran, President
Date: 11 November 2015
Re: 2015 Election Campaign

OVERVIEW

In 2015, the ARIN staff facilitated elections for open seats on the ARIN Board of Trustees, ARIN Advisory Council (AC) and NRO Number Council (NRO NC).

2015 Voters

91% of ARIN Member organizations were eligible to vote. This was an improvement over 84% in 2014, due largely to lifting the restriction of requiring a domain name that matched the organization name in the Voting Contact email and an aggressive campaign to add an eligible Voting Contact at the time membership is given.

- 5,215 ARIN member organizations as of 24 August 2014 (the voter eligibility cut off date)
- 4,743 ARIN Member organizations eligible to vote* as of 24 August 2014
 - 3280 voters were eligible to vote by logging into ARIN Online
 - 1170 voters were emailed a unique URL to vote.

**ARIN General Members in Good Standing with properly registered Voting Contacts.*

2015 Results

12.5% of eligible Member organizations voted.

- 601 unique ARIN Member organizations cast a ballot in either the Board election. [There were 482 unique voters casting a ballot on behalf of 601 organizations.]
- 595 unique ARIN Member organizations cast a ballot in the AC election. [There were 476 unique voters casting a ballot on behalf of 595 organizations.]
- 89% (83% in 2014) of Voting Contacts who voted did so through ARIN Online
- 11% (17% in 2014) of Voting Contacts who voted did so through a direct link to their ballot because they did not have an ARIN Online web account linked to the member organization they represent.

Election Participation History

Election year	# Eligible Voters	% Voted for Bot	% Voted for AC
2015	4743	12.7%	12.5%
2014	4136	13.4%	13.5%
2013	3871	15.8%	15.3%
2012	3735	10.3%	10.5%
2011	3262	14.2%	14.9%

EXPERIENCE REPORT AND COMMUNITY FEEDBACK

- There were no reported user issues with the nomination process or statements of support functionality.
- The only questions surrounding voting itself had to do with how an individual was to vote, by logging into ARIN Online or through clicking on a unique link in the email sent to them.
- Staff and temporary voter callers reported that the majority of people with whom they spoke were appreciative of the reminder, and of ARIN's work.

ELECTION COSTS: \$21,874

Election flyers mailed to all eligible voters: \$4,319

Voter guides printing and mailing: \$8,097

BigPulse voting software: \$5,833

Temporary caller help: \$3,625

STAFF RECOMMENDATIONS

1. Eliminate the election flyer mailing, as the same information is sent via e-mail to all eligible Voting Contacts. This would result in a savings of \$4,500.
2. Staff received a suggestion to have candidates draw straws, on-site at the meeting, to determine the order in which speeches take place, in order to eliminate any potential perceived advantage from speaking first or last. This could be conducted the morning that the speeches are given, to allow time to order the slide deck appropriately. (Currently speeches are delivered in alphabetical order of the candidate's names.)
3. If #2 above is conducted, should we also randomly order the candidate's names on the ballots? As stated, to date, the candidate's names are in alphabetical order.
4. It was noted that the 2015 Nomination Committee did not gain the appropriate number of qualified Board candidates after its initial call for candidates, which resulted in an additional call for candidates. Although all of the election process timelines were met, those timelines should be revisited if this is likely to reoccur in the future.

PREPARATION FOR 2016 ELECTIONS

In 2016, all voters will need to log into ARIN Online to access their ballot. To that end, ARIN Staff is working to ensure a smooth transition. This requires that all of the Voting Contacts be linked to a web-user account that has an email address matching the Voting Contact e-mail on record.

1. Staff will send requirements to Big Pulse, and will work with them to be able to provide our vote counters with easy to use reporting.
2. Consistent, targeted contact outreach to the 1,170 organizations will begin soon to encourage them to get their Voting Contacts setup with ARIN Online accounts in order for them to be able to vote in 2016.
3. Additionally, we have 300 organizations that do not have a Voting Contact on record, and therefore are ineligible to vote. These organizations do not have other contacts on record that meet the Voter Contact eligibility rules; and, therefore we will continue outreach to these organizations to obtain any additional contact information.
4. CMSD and Engineering will collaborate on changes needed within ARIN Online to make it easy for an organization to designate an eligible contact as its Voting Contact. Engineering will implement the change prior to the voter eligibility cutoff for 2016 elections.