



ARIN | 41

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Communication Channels

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Keeping Our Community Informed



1. What we send out and how
2. On demand information
3. Social Media
4. Outreach events
5. Questions we have

What ARIN Sends Out

Infrequent Business Email from ARIN:

- Points- of-contact validation emails annually per policy
- Election-related emails to Voting Contacts
- Invitation to Public Policy and Members Meetings (PPMM) – Admin POC, Voting Contacts, 2 x year

What ARIN Sends Out, continued

Infrequent Business Email from ARIN:

- Targeted emails to customers in the area - ARIN on the Roads, ARIN in the Caribbean, PPMs
- Invoices and reminders
- Mailing subscription reminders – start of each year

Mailing Lists – by subscription

https://www.arin.net/participate/mailing_lists/index.html

Open subscription to SIX mailing lists:

- **arin-announce** – read-only – events, services, general information, ARIN Bits – quarterly update
- **arin-ppml** -Public Policy - proposals introduced, community discussion, status updates
- **arin-issued** – daily digest of number resources issued by ARIN
- **arin-tech-discuss** – provide technical feedback and ask questions
- **arin-consult** – voice your opinions on open community consultations
- **arin-suggest** – read-only – informs about new suggestions and responses

Members-only mailing list:

- **arin-discuss** –for discussions regarding internal policies and fee structures

Other interactions with ARIN

ARIN Online – this correspondence is primarily in response to a customer initiated action

- Tickets
- Message Center
- Dashboard Notifications

Registration and Billing Services Helpdesks

On-demand Resources

- RSS feed available: website announcements, arin-announce, public policy list, and arin-suggestions
- Main website: www.arin.net
- Outreach site, teamarin.net: blogs, IPv6 and outreach information
- You Tube Channel:
 - How to videos,
 - Policy Development Process
 - About ARIN
- IPv6 wiki

Social Media Engagement

- **Twitter**

- 10,400+ Followers
- Sent 640 tweets over the last six months
- Received 3,200+ engagements (likes, retweets, replies) in the last six months

- **LinkedIn**

- 1,850 followers on LinkedIn
- Published 125 posts in the last six months

- **Facebook** – general and Fellows page (private)

- 3,122+ fans on Facebook
- Fellows Facebook group has 40 members
- Published 140 posts over the last six months
- Received 1,300 engagements (likes, comments, shares) in last 6 months

Outreach Events



Community Education

- **ARIN on the Road** - Eight per year, scattered throughout the service region. One-day free overview of services and ways to interact with with ARIN
- **ARIN in the Caribbean** – one-day free events held throughout the ARIN Caribbean region, discussing ARIN services that promote network autonomy and resilience

Outreach Events



Speaking and Exhibiting

- Internet 2 Technology Exchange
- Indigenous Connectivity Summit
- FISPA Live, KINBERCON 2018
- Campus 2018 Technology
- CANTO
- WISPALOOZA
- Canadian ISP Summit

***** Let us know if you are involved with any other organizations that we should be engaging with***

We value your input:

- Who are we not reaching ?
- What else do you want/need to know?
- What is the best way to connect with you?
- Let us know:
 - Now at the microphone
 - info@arin.net
 - members@arin.net
 - See me or any CMSD team members to chat

THANK YOU