ARIN XXIX
22-25 April 2012 • Vancouver, BC

Communications and Member Services

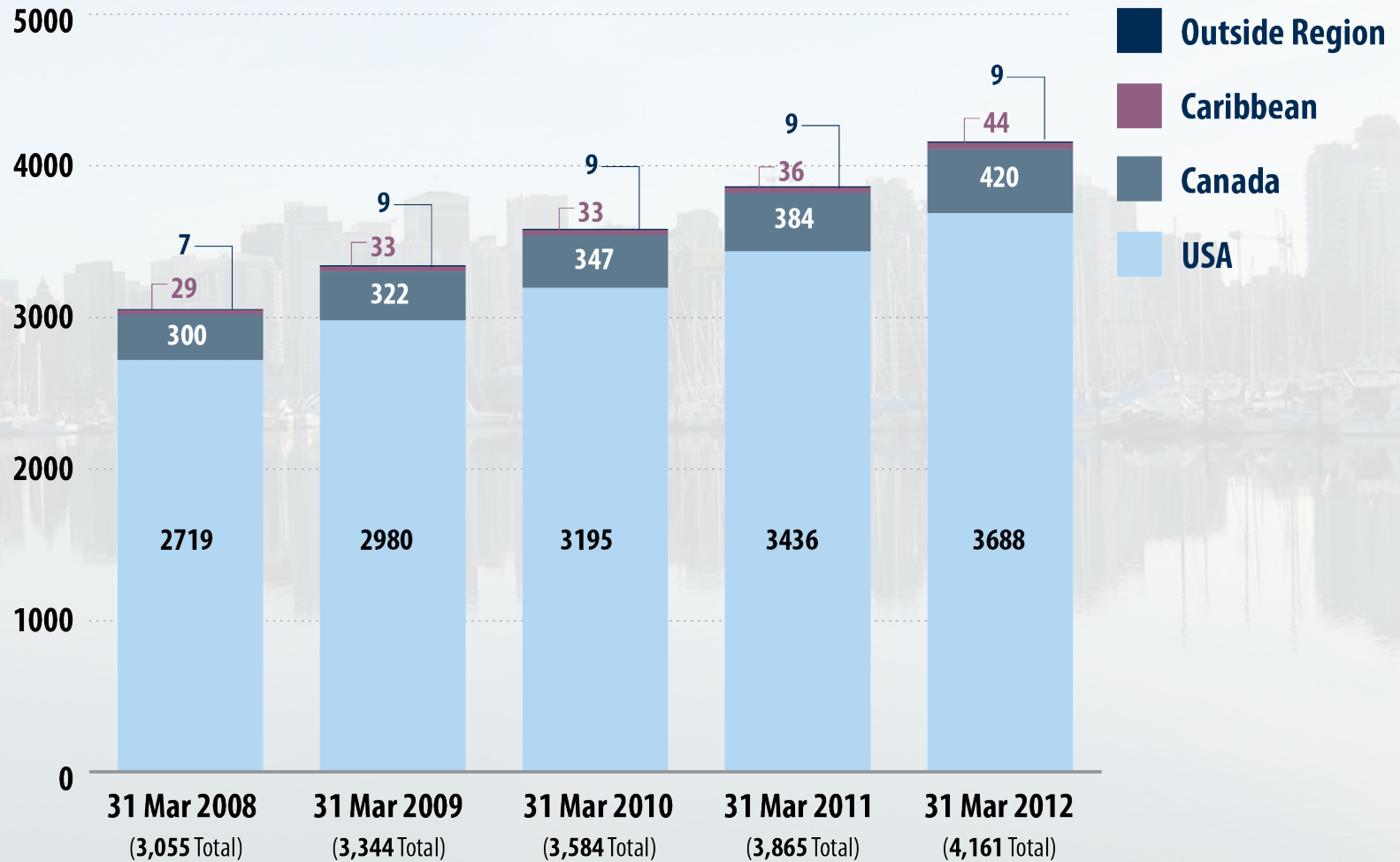Susan Hamlin

IPv6

How many STEPS will you take toward the future of the Internet at ARIN XXIX ?

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ARIN Members

Legend:
- Outside Region
- Caribbean
- Canada
- USA

	31 Mar 2008 (3,055 Total)	31 Mar 2009 (3,344 Total)	31 Mar 2010 (3,584 Total)	31 Mar 2011 (3,865 Total)	31 Mar 2012 (4,161 Total)
Outside Region	7	9	9	9	9
Caribbean	29	33	33	36	44
Canada	300	322	347	384	420
USA	2719	2980	3195	3436	3688

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CMSD Activities:

- www.arin.net - content and design to educate and inform
- **Public Policy and Members Meetings, Fellowship Program,**
- **ARIN on the Road**
- **Outreach Events** - scheduling and booth logistics
- **New education materials** - info sheets, multi-media presentations
- **Social media support** – Team ARIN, Twitter, Facebook, LinkedIn, blogging, speakers bureau
- **Public Relations** – media queries, interviews
- **Advisory Council support**
- **Facilitate the Policy Development Process**
- **Facilitate the ARIN Consultation and Suggestion Process**
- info@arin.net **queries**
- **Membership database, new member communications**
- **Facilitate elections**

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CMSD Projects:

Voter turnout in 2011 – *highest ever!*
15% of eligible voters cast a ballot
in the Board and/or AC election.

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CMSD Projects:

Outreach

Jt. Techs

Canadian ISP Summit

Consumer Electronics Show

CTU ICT Roadshow in Dominica

v6 World Congress

ARIN on the Road Brooklyn

IT Roadmap Chicago

ARIN on the Road Chicago

Light Reading Cable Live

2012 North American IPv6 Summit

Interop Las Vegas

The Cable Show 2012

CaribNOG

CANTO

Interop New York

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ARIN Is Social

Facebook Apr 2012: **1,538** fans
www.facebook.com/TeamARIN

Twitter **Apr 2012: 2,913 followers**
www.twitter.com/TeamARIN

LinkedIn Apr 2012: **374** group members
Group ID 834217

YouTube Apr 2012: **4,157** video views
www.youtube.com/TeamARIN

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Your participation:

- get4byteasn.info

- **getipv6.info**

- **ACSP** – suggestions & consultations

  www.arin.net/participate/acsp/acsp.html

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Your Participation: Mailing Lists

http://www.arin.net/participate/mailing_lists/index.html

Open to the public:
ARIN Announce: arin-announce@arin.net
ARIN Issued: arin-issued@arin.net
Suggestions: arin-suggestions@arin.net

ARIN Public Policy: arin-ppml@arin.net
ARIN Technical Discussions: arin-tech-discuss@arin.net
ARIN Consultation: arin-consult@arin.net

Members only:
ARIN Discussion: arin-discuss@arin.net

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Upcoming ARIN Meetings

FELLOWSHIP PROGRAM

American Registry for Internet Numbers

ARIN XXX DALLAS

24-26 Oct 2012

Spring 2013 *– in progress*

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It takes a team effort:

Susan Hamlin, Director

  Einar Bohlin, Senior Policy Analyst

  De Harvey, Meeting Planner

Hollis Kara, Communications Manager

    Jennifer Bly, Outreach Coordinator

    Jason Byrne, Communications Strategist

    Sean Hopkins, Communications Writer

   Erin Sellers, Graphic Designer

Jud Lewis, Membership Coordinator

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