

# ARIN

# XXXIX



22-25 April 2012 • Vancouver, BC

## Communications and Member Services

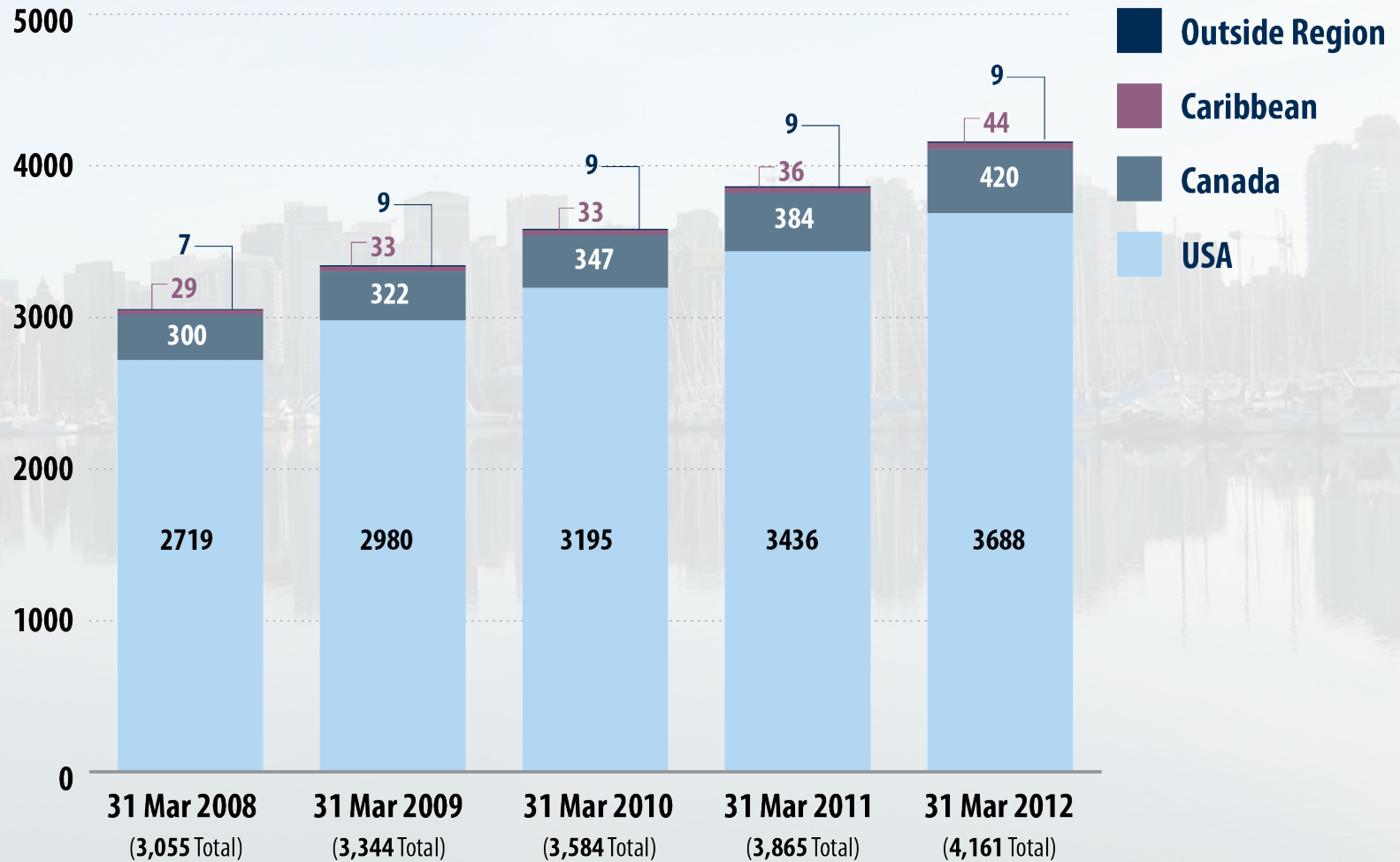
Susan Hamlin



**How many STEPS**  
will you take  
toward the future  
of the Internet  
at ARIN XXIX ?



# ARIN Members



# CMSD Activities:

- [www.arin.net](http://www.arin.net) - content and design to educate and inform
- **Public Policy and Members Meetings, Fellowship Program,**
- **ARIN on the Road**
- **Outreach Events** - scheduling and booth logistics
- **New education materials** - info sheets, multi-media presentations
- **Social media support** – Team ARIN, Twitter, Facebook, LinkedIn, blogging, speakers bureau
- **Public Relations** – media queries, interviews
- **Advisory Council support**
- **Facilitate the Policy Development Process**
- **Facilitate the ARIN Consultation and Suggestion Process**
- [info@arin.net](mailto:info@arin.net) queries
- **Membership database, new member communications**
- **Facilitate elections**

# CMSD Projects:

ARIN 2011 ELECTIONS

*Set the Course*  
TOWARD A NEW HORIZON

STEER ARIN ON THE RIGHT COURSE  
BY PARTICIPATING IN THE  
2011 BOARD OF TRUSTEES AND  
ADVISORY COUNCIL ELECTIONS!

Participate at Election Headquarters: <https://www.arin.net/app/election/>  
Have Questions? Email [info@arin.net](mailto:info@arin.net) for answers.

	OPENS	CLOSES
Deadline to Establish Voter Eligibility	Now	27 Sept
Make Nominations	29 July - 24 Aug	
Review Candidate Bios & Submit Support Statements	6 Sept - 22 Oct	
Voting Period	12 Oct - 29 Oct	

**Voter turnout in 2011 – highest ever!**  
15% of eligible voters cast a ballot  
in the Board and/or AC election.

Speak your mind

Guest blog  
for TeamARIN

Make your voice heard! Find out more ▶

2011 Annual Report

Available Now ▶

ARIN Meetings

Why YOU should be here.

Watch Now ▶

# CMSD Projects:

## Understanding the IPv4 Transfer Market & ARIN Transfer Options

ARIN policy now allows organizations that need IPv4 addresses to acquire them from organizations with unused IPv4 addresses. ARIN still encourages organizations with surplus IPv4 address space to return them to ARIN for use by the broader community. However, some organizations may wish to transfer the right to use surplus IPv4 address space to an organization in need that is willing to compensate them for costs associated with renumbering out of that surplus IPv4 address space. While the financial details of these transfers are outside ARIN's purview, both specified transfer parties must meet certain requirements for the specified transfer to be recognized under current ARIN policy. Organizations interested in participating in a specified transfer of this sort can use this guide to learn more about the specified transfer process and how the Specified Transfer Listing Service (STLS) can pre-qualify them for a specified transfer.

### Need IPv4 Addresses?

**Learn how to:**

- Determine whether ARIN has IPv4 address space available and request it directly
- Obtain IPv4 addresses through ARIN's IPv4 Waiting List if it is not immediately available directly from ARIN
- Pre-qualify to obtain unused IPv4 address space from another organization via a specified transfer
- Verify whether an organization is pre-qualified to release IPv4 address space prior to agreeing to a specified transfer

### Releasing Unused IPv4 Addresses?

**Learn how to:**

- Pre-qualify to transfer your unused IPv4 address space
- Verify whether an organization seeking to acquire your unused IPv4 address space is eligible to receive it prior to agreeing to a specified transfer

### Brokering IPv4 Transactions?

**Learn how to:**

- Help potential customers pre-qualify to release or acquire IPv4 address space through ARIN's STLS
- Verify whether a specified transfer will be recognized by ARIN prior to completion
- Assist your customers in having their specified transfer recognized by ARIN

## Who is ARIN?

ARIN is one of five Regional Internet Registries (RIRs) in the world. RIRs are charged with managing the distribution of Internet number resources (IPv4 and IPv6 address space and Autonomous System Numbers) in their respective regions. ARIN's geographical service area includes all of the countries below:

- Provides services related to the technical coordination and management of Internet number resources in its respective service region
- Participates in the global Internet community
- Facilitates the development of consensus-based policies initiated by the community

www.arin.net

# Outreach



Jt. Techs

Canadian ISP Summit

Consumer Electronics Show

CTU ICT Roadshow in Dominica

v6 World Congress

ARIN on the Road Brooklyn

IT Roadmap Chicago

ARIN on the Road Chicago

Light Reading Cable Live

2012 North American IPv6 Summit

Interop Las Vegas

The Cable Show 2012

CaribNOG

CANTO

Interop New York

**ARINXXIX**



# ARIN Is Social



**Facebook** Apr 2012: **1,538** fans  
[www.facebook.com/TeamARIN](http://www.facebook.com/TeamARIN)



**Twitter** Apr 2012: **2,913** followers  
[www.twitter.com/TeamARIN](http://www.twitter.com/TeamARIN)



**LinkedIn** Apr 2012: **374** group members  
Group ID 834217



**YouTube** Apr 2012: **4,157** video views  
[www.youtube.com/TeamARIN](http://www.youtube.com/TeamARIN)



# Your participation:



- [get4byteasn.info](http://get4byteasn.info)



- [getipv6.info](http://getipv6.info)

- **ACSP** – suggestions & consultations  
[www.arin.net/participate/acsp/acsp.html](http://www.arin.net/participate/acsp/acsp.html)



# Your Participation: Mailing Lists

[http://www.arin.net/participate/mailling\\_lists/index.html](http://www.arin.net/participate/mailling_lists/index.html)

## **Open to the public:**

ARIN Announce: [arin-announce@arin.net](mailto:arin-announce@arin.net)

ARIN Issued: [arin-issued@arin.net](mailto:arin-issued@arin.net)

Suggestions: [arin-suggestions@arin.net](mailto:arin-suggestions@arin.net)

ARIN Public Policy: [arin-ppml@arin.net](mailto:arin-ppml@arin.net)

ARIN Technical Discussions: [arin-tech-discuss@arin.net](mailto:arin-tech-discuss@arin.net)

ARIN Consultation: [arin-consult@arin.net](mailto:arin-consult@arin.net)

## **Members only:**

ARIN Discussion: [arin-discuss@arin.net](mailto:arin-discuss@arin.net)

# Upcoming ARIN Meetings



Spring 2013 – *in progress*



# It takes a team effort:

**Susan Hamlin**, Director

**Einar Bohlin**, Senior Policy Analyst

**De Harvey**, Meeting Planner

**Hollis Kara**, Communications Manager

**Jennifer Bly**, Outreach Coordinator

**Jason Byrne**, Communications Strategist

**Sean Hopkins**, Communications Writer

**Erin Sellers**, Graphic Designer

**Jud Lewis**, Membership Coordinator

