

POC Validation

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Implementation plan

Phase I

- Begins June 2010
- Estimate 4 months to complete (~5,000 emails per week)
- Fully automated process leveraging ARIN Online
- Starting with POCs with <u>direct</u> resources (~42,000)
- Analysis of effectiveness of tools and impact on business operations provided at end of first phase



Implementation plan

Phase 2

- Begins Dec 2010
- Estimate 12 months to complete (~5,000 emails per week)
- Fully automated process leveraging ARIN Online
- Contacting POCs with <u>indirect</u> resources (reassignments) from upstreams (~200,000)
- Interim analysis of effectiveness of tools and impact on business operations provided mid phase



Questions?