Communications and Member Services

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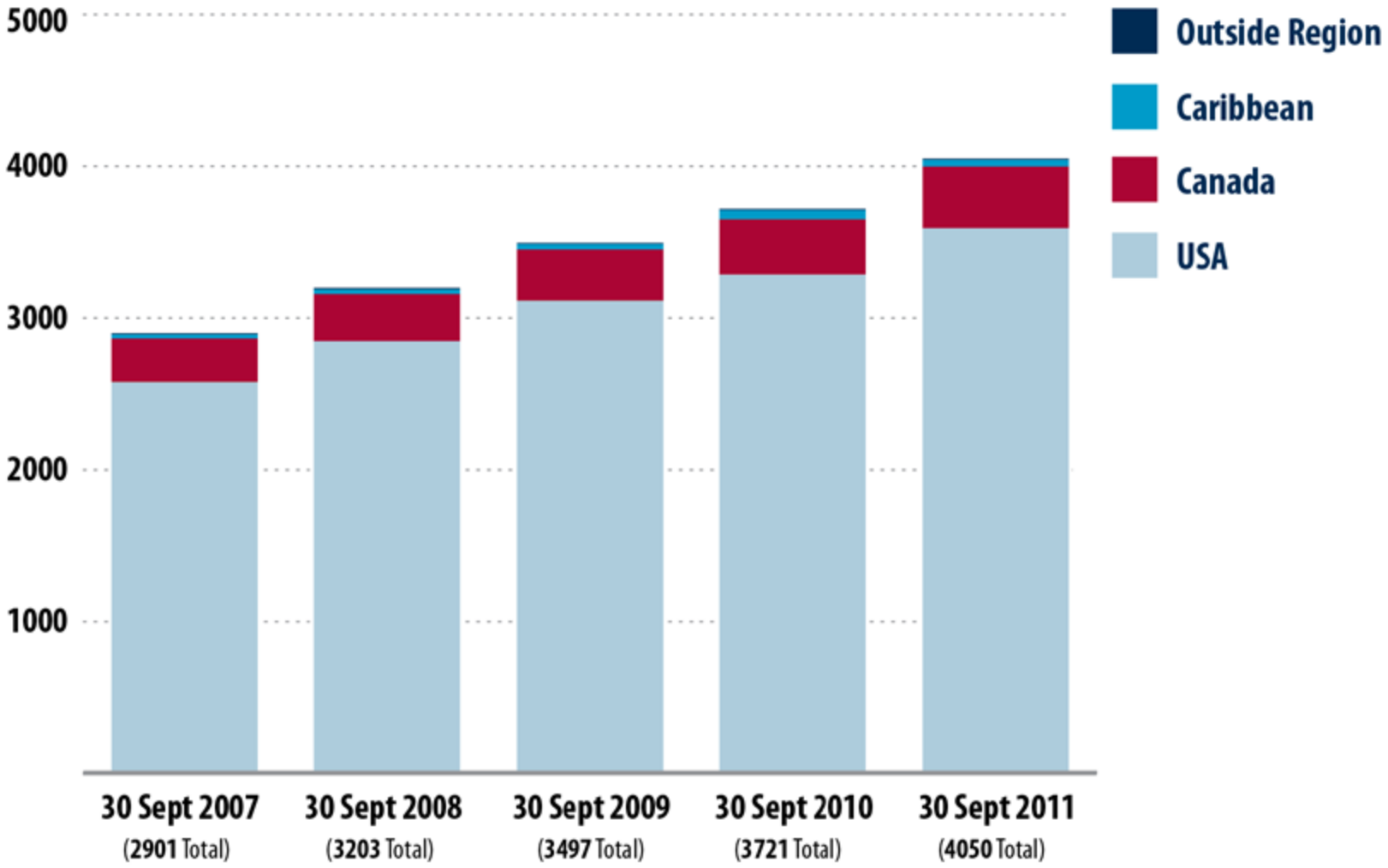
Membership Geographic Distribution



CMSD Activities

Communications related:

- www.arin.net - content and design to educate and inform
- Outreach Events – scheduling, staffing and logistics
- ARIN on the Road
- New education materials - info sheets, multi-media, graphic design
- info@arin.net - respond to queries
- Social media support – Team ARIN, Twitter, Facebook, LinkedIn, blogging, speakers' bureau
- Public Relations – manage relationship with LEWIS PR, media queries, interviews

Organization related:

- Public Policy and Members Meetings, Fellowship Program
- The Policy Development Process
- Advisory Council support
- Facilitate the ARIN Consultation and Suggestion Process
- Membership database, new member communications
- DMRs and Elections (Board, Advisory Council, NRO NC)

ARIN Consultation and Suggestion Process

- **Open for business September 2006**
- **As of 5 October 2011**
  - **17 community consultations**
    - 2 are open
    - https://www.arin.net/participate/acsp_consultations.html
  - **144 suggestions**
    - 13 remain open
    - https://www.arin.net/participate/acsp/acsp_suggestions.html

CMSD Projects

- Content Management System
- 2011 NRO and ASO Secretariat
- IPv6 Photo Contest
- ARIN XXVIII Video Interviews
- 2011 Global IPv6 Survey
- ARIN Online Users Survey
- 2011 Annual Report

IPv6 Photo Contest

What I hope will be IPv6 enabled in the next five years

No!! Don't give me your IPv6 street address, just the house name please

Most unusual place to see IPv6

Can I get 340 undecillion of these to go? And lemme get a shake with that.

The TeamARIN Microsite

http://TeamARIN.net

- Event Calendar
- Education
- **Blogs – We are looking for guest bloggers!**
- Social Media Interaction

ARIN Is Social

Facebook Oct 2011: **1,352** fans
www.facebook.com/TeamARIN

Twitter Oct 2011: **2,368** followers
www.twitter.com/TeamARIN

LinkedIn
Group ID 834217

YouTube
www.youtube.com/TeamARIN

What helps us grow Facebook fans? **You do** ☺

Outreach & Public Relations

Why we do this:

- Raise awareness of ARIN and key messages
- Provide education
- Contact varied stakeholders beyond traditional ARIN community

Exhibit and Speaking Events

Since ARIN XXVII:

- Spring Internet2 Member Meeting
- Rocky Mountain IPv6 Summit
- IPv6 Business Information Exchange Webinar
- Ottawa IPv6 Summit
- GigaNet Workshop
- Interop- Las Vegas
- IT Roadmap – Boston
- The Cable Show 2011
- CTU ICT Roadshow - Grenada
- Taos Symposium
- Multichannel IPv6 Webinar
- Internet of Things 2011
- CTU ITC Roadshow – St. Kitts and Nevis
- Summer ESCC/Internet 2 Joint Techs
- CANTO 2011
- Light Reading Live
- FOSE 2011
- OSCON 2011
- Merit Webinar
- CTU ICT Roadshow – St. Vincent and the Grenadines
- Texas IPv6 Task Force Summit
- CaribNOG2
- Interop – New York

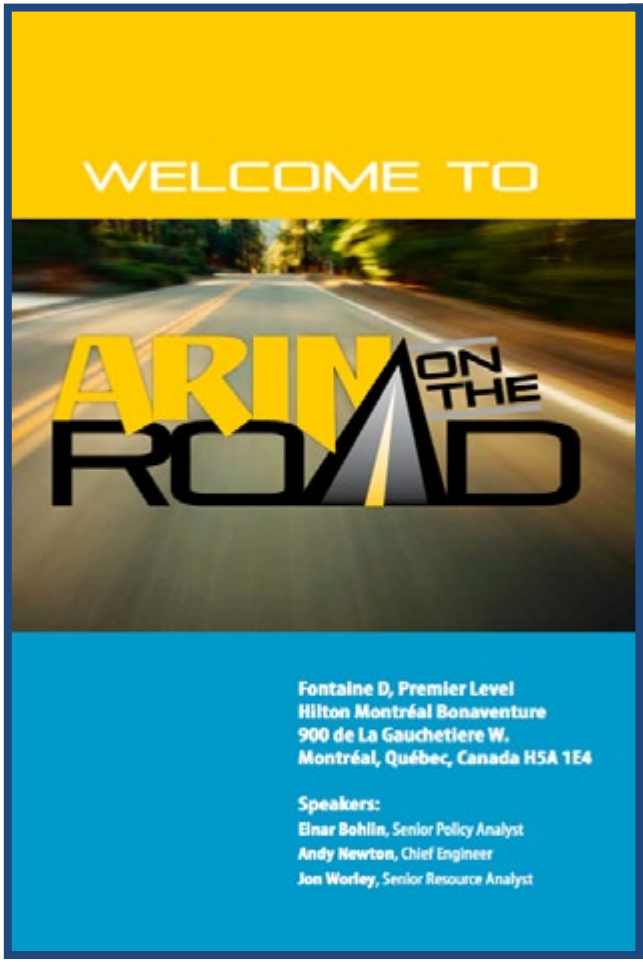
Exhibit and Speaking Events

Upcoming:

- Peak 10 Cincinnati Executive Series
- TM Forum's Management World Americas
- Canadian ISP Summit
- Pacific Telecommunications Council '12
- v6 World Congress 2012

Outreach

Interact
with ARIN
& learn how
you can drive
the future of
the Internet
ARIN ON THE ROAD
BRINGING YOU ANSWERS



- Introductions and Open Floor for Suggestions of Discussion Topics
- History of ARIN and Internet Governance
- Requesting and Managing Internet Number Resources through ARIN Online
- Number Resource Policies and Procedures
- Changes at ARIN - Not your Grandpa's RIR anymore (RPKI, DNSSEC, etc.)
- ARIN RESTful Web Services
- Working Buffet Lunch: 12:30 PM
- Current Status of IPv4 and IPv6 in the ARIN Region
- ARIN's Policy Development Process
- Current Policy Discussions
- The Importance of Participating in the ARIN Community
- Q&A / Open Mic Session / Adjournment
- Ask ARIN: 3:00 – 4:00 PM *(Optional Opportunity for a private conversation with ARIN registration services)*

Open Community Consultations

- **Proposed revisions to the Policy Development Process (PDP)**
  - Open until 28 October 2011
- **Legacy Registration Services Agreement (LRSA) 3.0**
  - Open until 3 November 2011

Provide your comments to arin-consult@arin.net

You can subscribe to this open mailing list at:
http://lists.arin.net/mailman/listinfo/arin-consult

ARINXXVIII

THE AMERICAN REGISTRY FOR INTERNET NUMBERS
2011 ELECTION
Founded 1997

Upcoming ARIN Meetings

Network Sponsor TELUS the future is friendly

Network Sponsor terremark Worldwide, Inc.

FELLOWSHIP PROGRAM
American Registry for Internet Numbers